

Media Studies Major

Student	ID#	Advisor
Media Studies Major Core Requirements		
COMM 221 Introduction to Media Studies ⁱ		3 Credits
COMM 232 Layout and Design		3 Credits
COMM 311 Visual Communication		3 Credits
COMM 322 Persuasion		3 Credits
COMM 331 Video Production I ⁱⁱ		3 Credits
COMM 354 Media Technologies		3 Credits
COMM 461 Media Literacy		3 Credits
COMM 462 Media Law		3 Credits
COMM 472 Capstone		3 Credits
Total Credit Hours		27 Credit Hours
 Choose one of the following options:		
Mass Media Option		
COMM 261 Writing and Speaking for the Media I		3 Credits
COMM 342 Writing and Speaking for the Media II		3 Credits
COMM 412 Visual Communication II		3 Credits
COMM 422 Video Production II ⁱⁱⁱ		3 Credits
COMM 441 Public Discourse		3 Credits
Total Credit Hours		18 Credit Hours
 Social Media Option		
COMM 235 Introduction to Social Media		3 Credits
COMM 340 Social Media/Publishing Strategies		3 Credits
COMM 443 Mobile Media		3 Credits
Electives in COMM, COMP, BUAD, or MKTG		9 Credits
Total Credit Hours		18 Credit Hours

ⁱ Course name changed from Introduction to Mass Communications to Introduction to Media Studies

ⁱⁱ Course name changed from TV Production I to Video Production I

ⁱⁱⁱ Course name changed from TV Production II to Video Production II

***I acknowledge that changing my major or taking less than 12 credit hours may affect my financial aid award and could also affect when I can graduate.**