

UNION COLLEGE

Media Communication Major
Bachelor of Science Curriculum Plan
54 Hours

Student

ID#

Advisor

	Required Course	Hours	Transfer/Substitution/Notes	Final Grade
	COMM 221: Introduction to Media Studies	3		
	COMM 232: Layout and Design I	3		
	COMM 234: Digital Career Management	3		
	COMM 235: Introduction to Social Media	3		
	COMM 261: Writing and Speaking for the Media I	3		
	COMM 322: Persuasion	3		
	COMM 331: Video Production I	3		
	COMM 332: Layout and Design II	3		
	COMM 340: Social Media/Publishing Strategies	3		
	COMM 342: Writing and Speaking for the Media II	3		
	COMM 363: Web I : User Experience and Design	3		
	COMM 364: Web II : Development	3		
	COMM 441: Propaganda	3		
	COMM 453 Strategic Storytelling	3		
	COMM 462: Media Law	3		
	COMM 472: Mass Communication Capstone	3		
	Choose one of the following:			
	COMM 211: Public Speaking	3		
	COMM 422: Video Production II	3		
	Choose one of the following:			
	COMM 443: Social Media III : Mobile Media	3		
	COMM 464: Web III : Projects	3		