

# UNION COLLEGE

Media Communication Major  
Bachelor of Arts Curriculum Plan  
66 Hours

Student

ID#

Advisor

Required Course	Hours	Transfer/Substitution/Notes	Final Grade
COMM 221: Introduction to Media Studies	3		
COMM 232: Layout and Design I	3		
COMM 234: Digital Career Management	3		
COMM 235: Introduction to Social Media	3		
COMM 261: Writing and Speaking for the Media I	3		
COMM 322: Persuasion	3		
COMM 331: Video Production I	3		
COMM 332: Layout and Design II	3		
COMM 340: Social Media/Publishing Strategies	3		
COMM 342: Writing and Speaking for the Media II	3		
COMM 363: Web I : User Experience and Design	3		
COMM 364: Web II : Development	3		
COMM 441: Propaganda	3		
COMM 453 Strategic Storytelling	3		
COMM 462: Media Law	3		
COMM 472: Mass Communication Capstone	3		
Choose one of the following:			
COMM 211: Public Speaking	3		
COMM 422: Video Production II	3		
Choose one of the following:			
COMM 443: Social Media III : Mobile Media	3		
COMM 464: Web III : Projects	3		

### Foreign Language Component for Bachelor of Arts (12 Hours)

Course	Hours	Transfer/Substitution/Notes	Final Grade
Students must complete 12 hours of foreign language study. At least 9 hours must be in the same language.			
	3		
	3		
	3		
	3		