

UNION

C O L L E G E

Media Communication Major
Bachelor of Arts Curriculum Plan
63 Hours

Student

ID#

Advisor

	Required Course	Hrs.	Transfer/Substitution/Notes	Final Grade
	COMM 221: Introduction to Media Studies	3		
	COMM 232: Layout and Design I	3		
	COMM 234: Digital Career Management	3		
	COMM 235: Social Media I	3		
	COMM 261: Writing and Speaking for the Media I	3		
	COMM 322: Persuasion	3		
	COMM 331: Video Production I	3		
	COMM 332: Layout and Design II	3		
	COMM 340: Social Media II	3		
	COMM 342: Writing and Speaking for the Media II	3		
	COMM 363: Web I : User Experience and Design	3		
	COMM 364: Web II : Development	3		
	COMM 453 Strategic Storytelling	3		
	COMM 462: Media Law	3		
	COMM 472: Mass Communication Capstone	3		
	Choose one of the following:			
	COMM 211: Public Speaking	3		
	COMM 422: Video Production II	3		
	Choose one of the following:			
	COMM 336: Layout and Design III	3		
	COMM 443: Social Media III	3		
	COMM 464: Web III: Projects	3		

Foreign Language Component for Bachelor of Arts (12 Hours)

	Course	Hrs.	Transfer/Substitution/Notes	Final Grade
Students must complete 12 hours of foreign language study.				
		3		
		3		
		3		
		3		