



Media Communication Major
Bachelor of Science Curriculum Plan
51 Hours

Student

ID#

Advisor

	Required Course	Hrs.	Transfer/Substitution/Notes	Final Grade
	COMM 221: Introduction to Media Studies	3		
	COMM 232: Layout and Design I	3		
	COMM 234: Digital Career Management	3		
	COMM 235: Social Media I	3		
	COMM 261: Writing and Speaking for the Media I	3		
	COMM 322: Persuasion	3		
	COMM 331: Video Production I	3		
	COMM 332: Layout and Design II	3		
	COMM 340: Social Media II	3		
	COMM 342: Writing and Speaking for the Media II	3		
	COMM 363: Web I : User Experience and Design	3		
	COMM 364: Web II: Development	3		
	COMM 453 Strategic Storytelling	3		
	COMM 462: Media Law	3		
	COMM 472: Mass Communication Capstone	3		
	Choose one of the following:			
	COMM 211: Public Speaking	3		
	COMM 422: Video Production II	3		
	Choose one of the following:			
	COMM 336: Layout and Design III	3		
	COMM 443: Social Media III	3		
	COMM 464: Web III: Projects	3		

**Media Communications
Bachelor of Science**

Freshmen Year

Course	Hrs	Course	Hrs
ENGL 111 or 100 – Freshmen Comp I	3	ENGL 112 – Freshmen Comp II	3
HIST 110, 113, or 213	3	GNST 105 – Igniting Higher Order Think	3
COMM 221 – Intro to Media Studies	3	COMM 211 – Public Speaking	3
Social/Behavioral Science core	3	Life Skills core	3
Elective course	3	Math core	3
UCE 101 – Union College Experience	1	UCE 102 – Union College Experience	1
Total Hours	16	Total Hours	16

Sophomore Year

Course	Hrs	Course	Hrs
Literature core	3	History core	3
Science core (if spring athlete) or elective	3-4	Science core (if fall athlete) or elective	3-4
Social/Behavioral Science elective core	3	Elective course	3
COMM 232 – Layout & Design I	3	COMM 234 – Digital Career Mgmt.	3
COMM 261 – Writing & Speaking I	3	COMM 235 – Intro to Social Media	3
Total Hours	16-17	Total Hours	16-17

Junior Year

Course	Hrs	Course	Hrs
COMM 331 – Video Production I	3	COMM 322 – Persuasion	3
COMM 340 – Social Media II	3	COMM 332 – Layout and Design II	3
COMM 363 – Web I: User Exp. & Design	3	COMM 364 – Web II: Development	3
Elective course	3	COMM 342 – Writing and Speaking II	3
Elective course	3	Elective course	3
Total Hours	15	Total Hours	15

Senior Year

Course	Hrs	Course	Hrs
COMM 464 – Web III: Projects or elective	3	COMM 462 – Media Law	3
COMM 453 – Storytelling	3	COMM 472 – Mass Comm Capstone	3
Elective course	9	COMM 336 – Layout & Design III or COMM 443 – Social Media III or elective	3
		Elective course	3
Total Hours	15	Total Hours	12

This major has 36 300+ hours – you will need an additional 3 hours of 300+ hours for graduation. The Elective course blocks can be used to pick up another major or minor