



Marketing Minor
18 Hours

Student

ID#

Advisor

Required Courses for Marketing Minors (9 Hours)

	Required Course	Hours	Transfer/Substitution/Notes	Final Grade
	MKTG 321: Principles of Marketing	3		
	MKTG 322: Consumer Behavior	3		
	MKTG 450: Brand Management	3		

Marketing Electives (9 Hours)

	Course	Hours	Transfer/Substitution/Notes	Final Grade
Students will complete nine additional upper division hours with the MKTG prefix.				
	MKTG ____:	3		
	MKTG ____:	3		
	MKTG ____:	3		