



Business Management Major
Bachelor of Science Curriculum Plan
48 Hours

Student	ID#	Advisor
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Business Common Core (18 Hours)

	Required Course	Hours	Transfer/Substitution/Notes	Final Grade
	ACTG 270: Accounting for Managers or ACTG 271: Managerial Accounting	3		
	BUAD 151: Business Processes	3		
	BUAD 302: Business Communications	3		
	BUAD 310: Legal Environ. Of Business	3		
	CIS 241: Intermediate Technology Applications	3		
	ECON 204: Principles of Microeconomics	3		

Management Core (30 Hours)

	Required Course	Hours	Transfer/Substitution/Notes	Final Grade
	BUAD 303: Statistics Business Applications	3		
	BUAD 351: Principles of Finance	3		
	BUAD 451: Strategic Decision Making	3		
	ECON 203: Principles of Macroeconomics	3		
	MKTG 321: Principles of Marketing	3		
	MGMT 352: Principles of Management	3		
	MGMT 372: Human Resource Management	3		
	MGMT 374: Operations Management	3		
	6 hours of upper division electives in ACTG, BUAD, ECON, MGMT, or MKTG			
		3		
		3		

Business Management

Freshmen Year

Course	Hrs	Course	Hrs
ENGL 111 or 100 – Freshmen Comp I	3	ENGL 112 – Freshmen Comp II	3
HIST 110, 113, or 213	3	GNST 105 – Igniting Higher Order Thinking	3
Fine Arts core	3	Math core	3
BUAD 151 – Business Essentials	3	CIS 241 – Intermediate Tech Applications	3
Social/Behavioral Science core	3	Life Skills core	3
UCE 101 – Union College Experience	1	UCE 102 – Union College Experience	1
Total Hours	16	Total Hours	16

Sophomore Year

Course	Hrs	Course	Hrs
Literature core	3	History elective core	3
Science core (if spring athlete) or ACTG 270 – Accounting for Managers	3-4	Science core (if fall athlete) or ACTG 270 – Accounting for Managers	3-4
*ECON 204 – Microeconomics or ECON 203 – Macroeconomics	3	MKTG 321 – Principles of Marketing	3
Elective courses	6	Elective courses	6
Total Hours	15-16	Total Hours	15-16

Junior Year

Course	Hrs	Course	Hrs
MGMT 352 – Introduction to Mgmt.	3	BUAD 302 – Business Communications	3
ECON 203 or ECON 204 (whichever was not taken as Social Science core)	3	MGMT 374 – Operations Management	3
BUAD 310 – Legal Environment of Bus	3	Upper Division elective in ACTG, BUAD, MGMT, or MKTG	3
Elective courses	6	Elective courses	6
Total Hours	15	Total Hours	15

Senior Year

Course	Hrs	Course	Hrs
MGMT 372 – Human Resource Mgmt.	3	Upper Division elective in ACTG, BUAD, MGMT, or MKTG	3
BUAD 303 – Statistics for Business Appl	3	BUAD 451 – Strategic Decision Making	3
BUAD 351 – Principles of Finance	3	Elective courses	6
Elective courses	6		
Total Hours	15	Total Hours	12

*One of the Economics courses will count as three of the six hours a student needs for Social/Behavioral core. This major has 33-300+ hours. An additional 6 hours of 300+ hours for graduation. The Elective course blocks can be used to pick up another major or minor.